

AccessSurf

# HAWAIIAN 2025

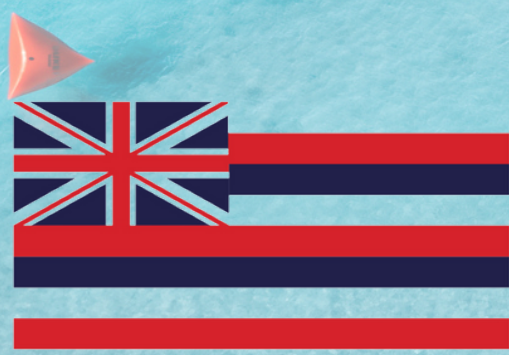


THE  
**HAWAII**  
ADAPTIVE SURFING  
CHAMPIONSHIPS

May 2025 Dates  
TBD

# Sponsorship Opportunities





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## 2025 Sponsorship Opportunities

### HASC 2024 & AccesSurf Impact/Impressions

#### 2024:

- 91 athletes from 18 countries/ federations  
(plus their support, friends and family)
- 200+ volunteers daily
- 71,000+ beach goers/spectators per day in Waikiki

#### Media Reach

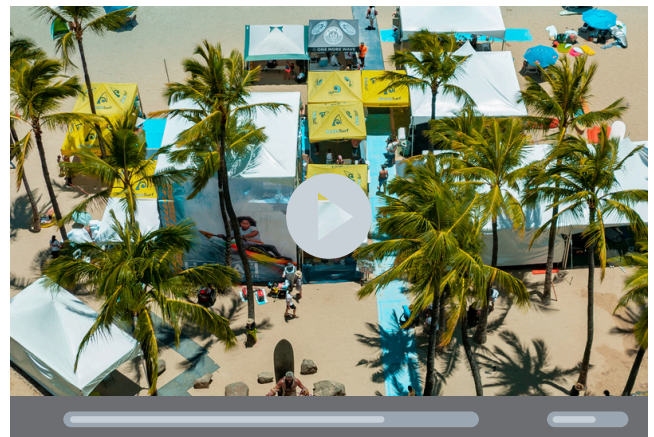
- Print: 9,567,702
- Online: 88,501.24

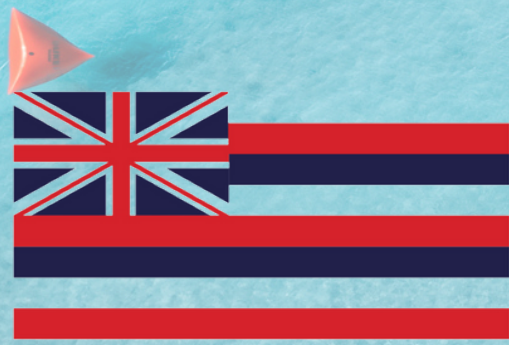
#### Check us out in action:

[Click here to see photos of HASC 2024](#)



[Click here to see videos of HASC 2024](#)

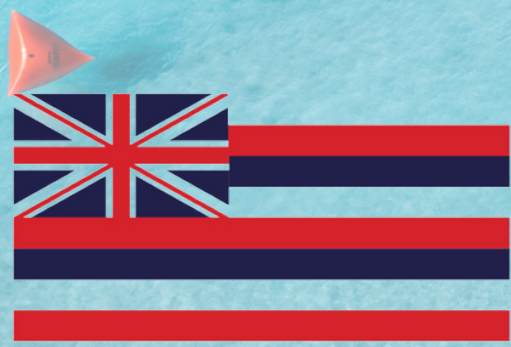




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## 2025 Sponsorship Opportunities

HASC	Title \$50,000	Queens \$30,000	Pops \$10,000	Canoes \$5,000
Event title branding	✓			
Highlighted year round (ASH Programs)	✓	✓		
Media Release	✓			
On site banners	Premiere Placement	Premiere Placement	✓	✓
Event Promo flyers	Premiere Placement	Premiere Placement	✓	✓
Merchandise	Premiere Placement	Premiere Placement	✓	✓
Website	Main Page	✓	✓	✓
Social Media- ad sponsored content of choice	✓	✓		
Email	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
VIP Invitations	✓	✓	✓	✓
Intro & speaking opportunity @ Welcome Ceremony	✓			



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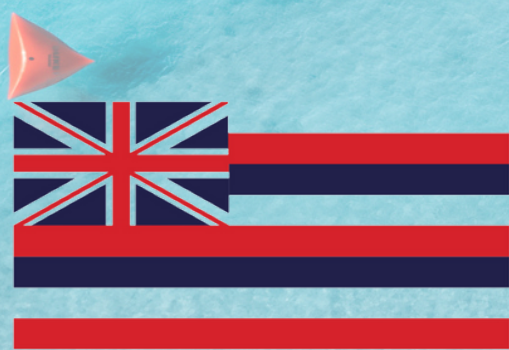
## 2025 Sponsorship Opportunities

**\$50,000**

**Title Sponsor (1 Spot)**

Event title sponsor branding with all communications as “HASC Presented by”

- All collateral, media attention and merchandise including on site banners.
- Premiere location for on site presence (sponsors choice-tent/banner etc)
- Website and email newsletter highlights
- Social media including sponsored ad with sponsor content choice
- Introduction and speaking opportunity at Welcome Ceremony
- Invitation to all events during the competition week
- Choice(s) of onsite interactions:
  - VIP access to competition site including personal event site tour
  - Participate with the award presentation
  - Media interview
  - Experience the competition on the water
  - Athlete/sponsor meet and mingle (details to be announced)
- Title sponsor level will be highlighted as a Premiere AccesSurf sponsor (for all programs) throughout the year



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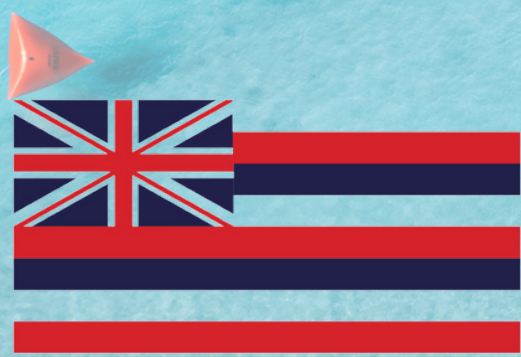
## 2025 Sponsorship Opportunities

**\$30,000**

**Queens Level**

- Premiere logo placement with all collateral, communications, media coverage, and merchandising including on site banners.
- Premiere on site presence  
(sponsors choice- tent/banner etc)
- Website and email newsletter highlights
- Social media including sponsored ad with sponsor content choice
- Invitation to all events during the competition week
- Choice(s) of onsite interactions:
  - VIP access to competition site including personal event site tour
  - Participate with the award presentation
  - Media interview
  - Watch the competition on the water
  - Athlete/sponsor meet and mingle (details to be announced)
- Queens sponsor level will be highlighted as a Premiere AccesSurf sponsor (for all programs) throughout the year





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## 2025 Sponsorship Opportunities

### **\$10,000**

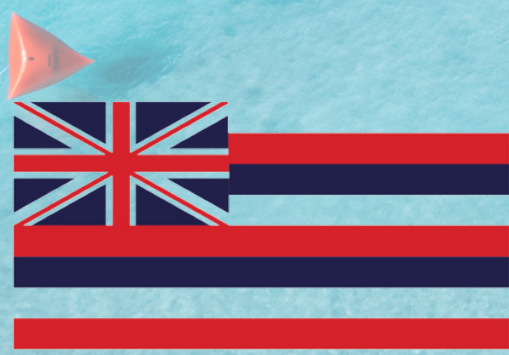
#### **Pops Level**

- Logo placement on collateral, media communications, and event site banners.
- Website and email newsletter highlights
- Social media
- Invitation to all events during the competition week
- Athlete/sponsor meet and mingle (details to be announced)

### **\$5,000**

#### **Canoe's Level**

- Logo on collateral, media communications, and event site banners.
- Website and email newsletter highlights
- Social media
- Invitation to all events during the competition week



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## 2025 Sponsorship Opportunities

### In-Kind Sponsors

#### Hotel

Donated rooms (event officials) and room discounts

- Logo on collateral, media communications, and event site banner
- Website and email newsletter highlights
- Social media
- Invitation to all events during the competition week

#### Food

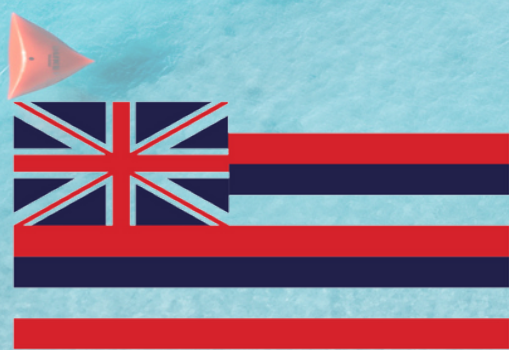
Food and beverage for competitors, volunteers and event officials.

- Logo on collateral, media communications and event site banner
- Website and email newsletter highlights
- Social media

#### Event Hosts

Hosts for Welcome and Pau Hana events for athletes and sponsors (pre and post event)

- Logo on collateral, media communications, and event site banner
- Website and email newsletter highlights
- Social media



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## 2025 Sponsorship Opportunities

### In-Kind Sponsors

#### Other ways to support:

- Lei Sponsor
- Beach and surf apparel and accessories for our Athlete and Volunteer swag bags
- Businesses in Waikiki offering discounts to HASC competitors

**Check out how you can collaborate with us!  
See our collaboration with  
Waiākea and The Inertia**

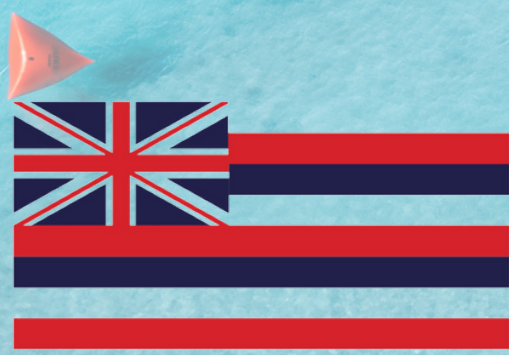
[Full Video here](#)

[Social Media Cut here](#)

Contact Cara at [cara@accessurf.org](mailto:cara@accessurf.org) for more details







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## 2025 Sponsorship Opportunities

### **Making a difference all year**

This signature annual event is hosted by AccesSurf and helps all of AccesSurf year round programs for anyone with a disability to have beach and ocean access.

- Day at the Beach (monthly)
- Wounded Warrior Day at the Beach (monthly)
- Adaptive surf, swim, canoe and paddling programs (quarterly)
- Over 3500 experiences and 60 programs days annually

AccesSurf proudly promotes the support for our HASC sponsors throughout the year.

