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OCEAN OF PARTNERSHIP POSSIBILITIES



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www.accessurf.org



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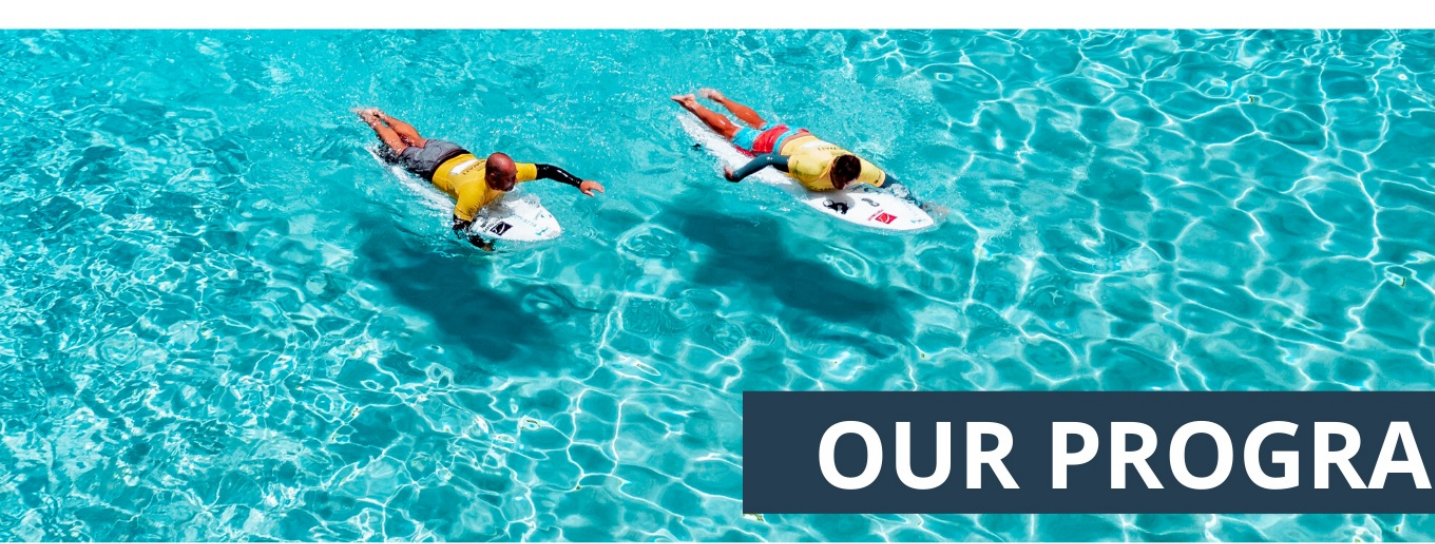
Our Mission

AccessSurf provides life-changing water programs for people disabilities.



'AccessSurf and being able to get back in the water and active after my accident truly saved my life'
-Jon, AccessSurf





OUR PROGRAMS

AccessSurf (ASH) provides programs all year to support anyone with a disability of any age, gender, financial and ethnic background to have access to the beach, the healing powers of the ocean and an inclusive and caring community. Your support will go directly to ensuring that we can continue to provide free programs to a population often marginalized and underserved.



www.accessurf.org/events/

Day at the Beach & Wounded Warrior Day at the Beach
-Adaptive surf and swim

Hawai'i Adaptive Surfing Championships

Adaptive surf and swim clinics

Adaptive outrigger canoe program

Adaptive surf camps (private multi day)

Training

(ASH programs and accessibility and awareness training for specific groups)

Outreach and community partner events
-Provide education, support and beach accessibility

Program evaluation/ impact studies



OUR IMPACT

We are leaders in a global movement of adaptive water sports, creating 'An Ocean of Possibilities', where inclusion and accessibility are prioritized in every community.

With the support of our partners our annual impact:

- Host 60+ events
- Serve 500+ individual participants
- With the support of 1300+ volunteers
- 4500+ life changing experiences overall
 - Majority of our participants and volunteers attend multiple events a year



'A Day at the Beach seems ordinary to most families, but for us it is an extraordinary event'
- AccesSurf parent



YOUR PARTNERSHIP

What partnering with AccesSurf includes:

- Highlights to your stakeholders the commitment to Diversity, Equality, Inclusion and Accessibility for all people
- Cross-promotional branding opportunities leveraging AccesSurf's large network of followers
- Powerful and unique custom content for branding and marketing

Creating access for people with disabilities in Hawai'i perpetuates the local customs of community gatherings and engaging with water activities including traditional sports like surfing and outrigger canoe paddling.

Example 1

AccesSurf x Southwest

Example 2

AccesSurf x Cutter Ford

- 200K Instagram & Facebook accounts reached
- 227M – 267M estimated audience reached
- 200K Website views
- 31 Million Media Reach (print, online, broadcast)

SPONSORSHIP PACKAGE



Premiere Annual Sponsorship Package	ALAIA \$50,000
All community programs annual	Minimum 24 programs (up to 40)
Tickets to the annual Sunset at Sunhala	4 Tickets
Logo- Equipment vehicles	✓
Custom video testimonial	✓
Partnership for collaborative marketing for social media and other platforms	✓
Annual wall calendar	✓
Program day(s) on site recognition	Minumim 24
Wesbite homepage	✓
Website supporter page	✓
Email newsletter	All Year
Social Media	Minimum 12 dedicated
Volunteer opportunity	✓

SPONSORSHIP PACKAGE



Sponsorship Package	Month- all community programs	Sponsor a Clinic (Surf, Canoe, Swim) \$3,000	LUNCH DATB \$2,500	LUNCH WWDATB \$1,000
Program sponsors- Month(s) of choice in a calendar year	Selected month	1 Event	1 Day at the Beach	1 Wounded Warrior Day at the Beach
Program day(s) on site recognition	✓	✓	Lunch Tent	Lunch Tent
Website supporter page	✓	✓	✓	✓
Email newsletter	Selected month (all community programs)	✓	✓	✓
Program Flyer(s)	Selected month (all community programs)	✓	✓	
Social Media	Minimum 2 dedicated	Minimum 2 mention	Minimum 1 mention	Minimum 1 mention
Volunteer opportunity	✓	✓	✓	✓

SPONSORSHIP PACKAGE KEY



Program sponsors' months of choice in a calendar year	Average of 3 programs per month (average of 200 volunteers and 100 participants per month). Includes banners onsite and priority group volunteer opportunities.
Tickets to the annual Sunset at Sunhala	Annual intimate, prestigious fundraiser at a private home in Kahala (August 24, 2024 2025 TBA)
Custom video testimonial	30 sec video highlighting your support for AccessSurf
Annual wall calendar	Feature in AccessSurf's well-known wall calendar
Equipment vehicles	Your company logo on our program equipment vehicles
Website homepage	www.accessurf.org
Website supporter page	www.accessurf.org/sponsors/
Email newsletter	Monthly newsletter (average 3 per month)
Social Media	25K followers between Facebook and Instagram

HASC INFO FOR SPONSORSHIP PACKAGE



HASC	Title \$50,000	Queens \$30,000	Pops \$10,000	Canoes \$5,000
Event title branding	✓			
Highlighted year round (ASH Programs)	✓	✓		
Media Release	✓			
On site banners	Premiere Placement	Premiere Placement	✓	✓
Event Promo flyers	Premiere Placement	Premiere Placement	✓	✓
Merchandise	Premiere Placement	Premiere Placement	✓	✓
Website	Main Page	✓		
Social Media- ad sponsored content of choice	✓	✓		
Email	✓	✓	✓	✓
Social Media	✓	✓	✓	✓
VIP Invitations	✓	✓	✓	✓
Intro & speaking opportunity @ Welcome Ceremony	✓			

MAHALO to our sponsors

- Southwest Airlines
- Move United/The Hartford Foundation
- Hawaii Tourism Authority
- Kyo-ya Hotel & Resorts
- PASHA Shipping
- Cutter Ford
- North Shore Prosthetics
- The Twin Fin
- Hawaii State Federal Credit Union
- Team Real Estate
- Hawaiian Aroma Caffe
- Aloha Petroleum
- High Fives Foundation
- Stoked For Life/Visit Oceanside
- Challenged Athlete Foundation
- Holokai Catamaran
- TAG Aloha
- Elite Parking
- Enterprise

